



January 30, 2010

GOVERNMENT RELATIONS CONSULTANT

STATEMENT OF PURPOSE:

- Promote Lexington School For the Deaf and its Affiliates to the State Legislative body, government agencies and the local community to foster support of its educational programs and clinical services.

BACKGROUND INFORMATION:

- Lexington School for the Deaf and its affiliates have served the hard of hearing community of the NY Metropolitan area since 1864, as a leading educational, advocacy, vocational and social services agency.
- The Lexington School for the Deaf is a privately run school funded mainly by the State of NY with a history of education excellence and innovation. The school's enrollment of approximately 340 students, infants through 21 years, makes it the largest school or the Deaf in the State of New York.
- The Lexington Center for Mental Health Service includes an outpatient clinic and specializes in infant, child and adult and family services.
- The Lexington Vocational Services center offers supported employment and independent living skills to Deaf and hard of hearing adults throughout the metropolitan area.
- The Lexington Hearing & Speech Center provides audiological and speech services to the community including an Early Intervention Program for families with young children who are Deaf or hard of hearing.
- The Lexington Child Care Center which operates a Universal Pre-K program for children in the local community.
- The Lexington School for the Deaf Foundation, which serves as the fundraising arm of the Lexington Center.

SCOPE OF WORK:

- Strategic communications planning.
- Establish relationships with the Legislative body in Albany to sustain and increase funding lines.
- Work with Lexington's executives to negotiate with government agencies for increased funding and initiate laws and or regulations that establish new funding for programs and services.
- Develop outreach programs to promote Lexington to community and State & Federal government agencies.
- Draft legislative initiative positions papers, proposals and other correspondence to leverage support for public and private funding.

- Promote events locally and in Albany which highlight Lexington School and Affiliates.
- Monitor legislative and administrative actions including public hearings and meetings that may affect Lexington and promptly advise designated members of Lexington.
- Attend meetings, public hearings and similar functions.

DELIVERABLES:

- Provide written and/or oral communications apprising Lexington of the status of issues of importance
- Create a direct strategy to reach out to City and State Legislators and staff in support of Lexington's budgetary and legislative agendas.

REQUIREMENTS:

- Expertise in client representation in the area of public education and not-for-profit health care agencies.
- Proven results in securing annual appropriations from discretionary program funds and capital funds for not-for-profit clients.
- Experience dealing with strategic and crisis communications to the public and media.
- Prior experience working with NYS Legislative and other governmental agencies.

CONTACT INFORMATION:

For information on RFP or any other questions, contact:

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